



**Tuesday, January 16th
at 11:30 a.m.
Civic Center**

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January 2007



Zonta Club of Tallahassee
Member of Zonta International

Advancing the Status of Women Worldwide

Brenda Anthony, President

Message from the President

By now, hopefully, you have taken the time to look back on 2006 at the challenges, accomplishments, heartbreak, and healing and have begun to prepare for moving into 2007 with confidence and grace. As a source of motivation and inspiration, we can take pride in celebrating with a few women who have recently been recognized in the media for political, entertainment, and educational accomplishments (Nancy Pelosi as the first female Speaker of the House of Representatives, the “Dreamgirl ladies” and Hilary Swank in “Freedom Writers” for providing good stories and great performances, and Oprah’s opening of her African Leadership Academy). These women have demonstrated great leadership in their careers and continually demonstrate in their personal lives that they are loving, secure, caring human beings who are committed to women’s issues. By comparison, although the ZCT women operate in smaller arenas, we too attain career accomplishments, pursue our lifelong interests in women’s rights, and motivate and encourage others to do great things and show a commitment to improving the status of women and girls. There are many areas where Zontians can become involved—women’s health issues, violence against women, gender equality, and educational opportunities to name a few. Don’t sit on the sidelines. Make a commitment to be more involved this year!

Essentially, women are charitable by nature, ever mindful of the trials we have endured to get to where we are, grateful that we have overcome many obstacles, and very eager to make our path to a better life just a little easier for others to follow. In continuing the message of “strategic giving” from our November 2006 general meeting, we must not allow the causes committed to improving the quality of life and opportunity for women and girls to go wanting in the absence of our focused support. As I see it, our problem is not a lack of generosity but a lack of forethought, not a lack of resources but a lack of stewardship over the resources we have and control. Other than giving to the church in the form donations, tithes, and committee volunteerism, most giving by women is neither planned nor documented, so our charitable efforts are less focused and less effective. We often end up with little or no return, recognition, or additional income for our intentional strategic giving.



**Tari Rossitto-Van
Winkle - Jan 6
Doris Maloy - Jan 7
Soonie Raymaker - Jan
10
Barbara Foster - Jan 13**

When we fail to include charitable giving and community service as a part of our regular activities, we squander time and money we could have earmarked for the causes we believe in. That lack of planning also deprives us of the opportunity to find more effective and imaginative ways to make a difference through our giving of our time and money, or even to think through what causes our giving should be directed toward from year to year. As we enter into this brand new year, let us all work towards our goal of improving the status of women and girls worldwide by focusing on the charitable efforts recommended and sponsored by the ZCT. The respective committees will communicate the need for assistance that will enable you to meet your service commitment and remain in good standing in the organization. Also, please remember to budget for contributions to the campaigns of the women political candidates you believe in. We too can help make a difference through leadership and planned, strategic giving of our time and donations! It is up to each one of us to demonstrate our leadership ability and invest in the causes and institutions that will help us prosper and improve the global community. I wish for all a joyful, productive, and prosperous New Year.

January Program

Speakers: **Robin Hassler Thompson & Graciela Marquina**, North Florida Alliance to Combat Trafficking

Topic: **"Action Plans on Human Trafficking: What Zonta Club of Tallahassee Can Do - Part I"**

This program will be the first of two programs on Human Trafficking in our area and what our club members can do to address this problem. In essence, we will be having 2 brief workshops to prepare our club to be effective partners in combating human trafficking in north Florida.

Club Members' "homework":

In preparation for this program, please go to our club website: www.Zonta-tallahassee.org and click on *Women's Rights*.

Under Human Trafficking, do the following:

- 1.** Under Zonta International, read the "ZI Protocol on Human Trafficking" and "Frequently Asked Questions" (brief, informative, and good background)
- 2.** Next, click on *Center for Advancement of Human Rights, FSU*, then click on *Human Trafficking*. Under Trafficking, read as much of the following as possible: Click on *Report* and read the Executive Summary; Click on *Press Release* for more basic information; and, if possible, skim one or more of the articles under Articles.
- 3.** FCADV: (Florida Coalition Against Domestic Violence). If possible, read some or all of the FCADV Handbook on Human Trafficking. (Some of you picked up hard copies of the handbook at earlier meetings, and I will try to have more available at the Jan. and/or Feb. meetings.)

**2006-2007 Zonta Club of
Tallahassee (ZCT) Officers**

President: Brenda Anthony
President Elect: Janegale Boyd
Vice President: Nancy Benda
Secretary: Lou Armesto
Treasurer: Andy Cooke
Zonta Cares Treas: Jo Conte
Communications: Cathy Moloney

Directors:

Joel Dawson
Pamela Ridley
Lisa Maynard Pasquarelli
Joan Kanan
Linda Chreno

Speaker Bios:

Robin Hassler Thompson

Robin Hassler Thompson, J.D., of Robin H. Thompson and Associates, consults with a wide range of clients including universities, state and national public policy and human rights advocacy groups, and international law firms. Her work includes domestic and sexual violence law and policy analysis, Violence Against Women Act implementation, adult domestic violence fatality reviews, workplace violence law and policy, health care issues and human trafficking. Services provided by her firm include policy development and analysis, meeting planning and organization, public speaking, strategic planning, and program evaluation. In 2001, she traveled to Bangladesh as a part of a U.S. State Department mission, which included a site visit to a trafficking rescue shelter in Dhaka. From 2002 to 2005, she directed two statewide anti-trafficking projects, one for the Florida State University Center for the Advancement of Human Rights, and one for the Florida Coalition Against Domestic Violence. Both projects involve outreach, research, training and technical assistance, as well as project organization and implementation. On the topic of human trafficking, Robin has lectured extensively on the topic and written for both national and international publications. She served on the Family Violence Prevention Fund's Trafficking Advisory Committee, and co-chaired the American Bar Association's Commission on Domestic Violence Trafficking Committee. Prior to beginning her work on human trafficking, Robin served as the Executive Director for the Florida Governor's Task Force on Domestic and Sexual Violence. At the request of the U. S. Department of Justice she also served on the National Advisory Council on Violence Against Women. She graduated from Florida State University College of Law in Tallahassee, Florida in 1984. In addition to her law degree, she holds an M.A. from Florida State University and a B.A. from American University in Washington, D.C. where she graduated *summa cum laude* in 1981.

Graciela Marquina

Graciela was born in Mexico City where she completed her BA in Communications from the Iberoamericana University. She came to United States and completed her Masters in Social Work at FSU. Graciela started working very young, developing interviewing skills with different population in Mexico and the United States. She also had conducted focus groups, and trained interviewers for social research. Graciela's interests started with homeless children in Mexico, and later, she worked with burn children in the United States. Graciela's interests extended to victims of Domestic Violence and their children. Graciela had interviewed victims of Human Trafficking and currently she is training organizations and schools to fight against Human Trafficking. Graciela holds the position of Leon County Residential Program Director and Shelter Manager at Refuge House in Tallahassee, Florida.

Save the Dates

General Luncheon Meetings

Tallahassee Civic Center

11:30 Sign-in, network and lunch

12:00 Call to Order

January 16

February 20

March 20

April 17

May 15

Board of Directors' Meetings

5:30 p.m. Janegale's office on

Riggins Road

January 23

February 27

March 27

April 24

May 22

Committee Notes

Fellowship

The holiday party was a great success thanks to the hard work of the members of the Fellowship Committee and Debbie Bunnell. Thanks to all who brought items for the elderly ladies and to Gaye Harper for seeing that they were delivered to the appropriate residence. Upcoming activities will be announced at the monthly meeting.

Committee Chair: Joan Kanan, joankanan03@yahoo.com.

Fundraising

Holiday Shopping at the Civic Center with Fair Trade

This is an email from the folks at Living Wage:

\$438.51 was raised for your fundraising projects! The ZONTA holiday fundraiser totals are in and it is a near record for total sales at an event - \$1,461.70. But because 30% is going to the fundraiser (not the usual 20%), this is a record for Living Wage as a fundraiser for a single day event. \$438.51 will be made out to ZONTA to use for your fundraiser projects, but I think you should also consider that a significant part of your purchases provides income to some of the poorest people in Vietnam and Indonesia. The women's cooperatives that make the items are empowered each time a purchase is made with Fair Trade.

Fair Trade is considered one of the most important structural solutions to human trafficking, so fundraising with fair trade has two positive direct effects for ZONTA members. For example over 284,000 children are known to be trafficked in Africa to work as near slaves on coca bean plantations just to make chocolate - some ironically used in fundraising at our children's schools. They never! Go to school and lose contact with their families. This could be ended if Americans insisted on Fair Trade certification of all chocolate. My wife Cindy and I have already discussed this and we would like to work with ZONTA on both: #1 a public awareness campaign tied to direct action on the issue and #2 we want to continue the fundraiser.

#1 In January we launch a "Fair Trade Travel" initiative to help people see first hand the conditions in developing countries and what part they can play in providing an alternative. We are the most powerful nation in the world so we have to make the change.

#2 Until then we can continue the fundraiser for one more month - 10% of all sales at the Living Wage Fair Trade store will go to your human trafficking project, ending at midnight Dec 24th. Just tell the volunteer at the store that you are a member of ZONTA ! and you would like 10% to go to the trafficking project.

Directions and holiday hours follow. Thank you for supporting Fair Trade, and doing your great work.

Allen Joseph & Cindy Brown of Living Wage

Committee Co-Chairs Marsha Turner at mturner@admin.fsu.edu or Janegale Boyd at janegale1@earthlink.net.

United Nations Report

UNICEF flagship report says gender equality benefits both women and children

By Rachel Bonham-Carter

NEW YORK, USA, 10 December 2006 – On its 60th anniversary, UNICEF is launching a report that says gender equality is critical to child survival and development.

“The lives of women are inextricably linked to the well-being of children,” said UNICEF Executive Director Ann M. Veneman. “If they are not educated, if they are not healthy, if they are not empowered, the children are the ones who suffer.” ‘The State of the World’s Children 2007’, this year’s edition of UNICEF’s flagship publication, examines the status of women around the world. It concludes that an end to gender discrimination produces the ‘double dividend’ of benefiting women and children – which, in turn, has a positive impact on the health and development of societies everywhere.

The report argues that recent progress in women’s status has not come far enough. Millions of girls and women continue to live in poverty, disempowered and discriminated against. They are disproportionately affected by HIV/AIDS, less likely to attend school and often subject to physical and sexual violence. In most places, men continue to earn more pay than women for the same jobs.

Women need a voice

Empowering women, explains the report, saves children’s lives – and the impact is too important to ignore. As one example, it cites a study by the International Food Policy Research Institute, which concludes there would be 13.4 million fewer undernourished children in South Asia if men and women there had equal influence in decision-making.

Moreover, the report finds, in families where women are the main decision-makers, a far greater proportion of household resources is devoted to child health, nutrition and education than in families where women do not have a voice.

Yet in only 10 out of 30 developing countries surveyed did 50 per cent or more of women participate in all household decisions.

Seven key interventions

The report suggests seven key interventions for gender equality:

- **Abolish school fees and invest in girls' education**
- **Invest government funding in gender equality**
- **Enact legislation to create a level playing field for women, and to prevent and respond to domestic violence as well as gender-based violence in conflict**
- **Ensure women's participation in politics**
- **Involve women's grassroots organizations early on in policy development**
- **Engage men and boys so the importance of gender equality can be understood by all**
- **Improve research and data on gender issues, which are critical if progress is to be made.**

Promoting gender equality is the focus of Millennium Development Goal 3. If this goal is achieved, UNICEF believes, benefits will be felt not just amongst women and children but in many other spheres – from poverty and hunger reduction to global health and environmental sustainability.

'The State of the World's Children 2007' shows that in the long run, empowering women will enhance efforts to reach all of the other Millennium Development Goals by 2015.

Here is a web site where you can get lots of women's status

<http://www.un.org/womenwatch/>

This and That

Advocacy

As we prepare to become more involved in pressing community issues, this information is provided for your future reference.

Advocacy Tips from the Community Tool Box: <http://ctb.ku.edu>

1. Accentuate the positive!

Keep your eyes open for positive events that happen in and around your community initiative or because of your group's work.

- When you notice something great happening, even if it's something small, recognize it publicly.
- Thank others for their efforts. Pay them public compliments. This will help motivate people to contribute in the future, knowing that you appreciate their contributions!

- Being conscientious about thanking people will help set you apart from other groups that only complain.

2. Emphasize your organization's values and accomplishments to the community.

Always highlight the positive values and vision relating to your organization's work. For example, you may ultimately be working towards improved community health, safe workplaces and streets, a clean community environment, or quality education. Everybody wants to experience these things, so it's difficult for opponents or skeptics to argue against the kind of values you promote.

- Keeping public attention focused on values and principles that benefit everyone helps move your initiative along and prevents petty or wasteful arguments from sidelining your efforts.
- Communicate to others your group's accomplishments: the new programs, policies, and practices it helped bring about.

3. Plan for small wins.

If members of your group aren't able to see any progress after dedicating a lot of time and effort to your mission, their interest and motivation won't last very long. People like to see results, no matter how small. Sometimes, significant progress on a particular community issue is slow to show itself. To break up the time that passes without major breakthroughs occurring, develop a plan of action that has some shorter term or intermediate goals.

Example:

For a long term goal of providing all necessary immunizations to 100% of children age 2 and younger; developing an outreach program for high risk mothers and children 12 months from now might be a good intermediate goal.

When each of the shorter term or intermediate goals is met, celebrate! Celebrations along the way to "the big win" will build the confidence and reputation of your group.

4. Present the issues in the way you want others to see them.

A common strategy of opponents is to "frame" or present the issues in such a way that the people or communities most affected by the problem are held responsible for their unhappy situations. Instead of responding to criticism in terms set forward by your opponents, move support away from their perspective by framing the issue in your own voice.

Book Club

January: Meeting to discuss past reads and to select this year's titles.
Thursday, January 25, 7:30 at the home of Joan Varner.

Anyone interested in becoming part of the Zonta book club is more than welcome to join in the fun and fellowship



